

Winners of the 2009 Local Image Awards “Super-Powered PR” are:

**Division A – Public Relations Programs**

- LCEC Public Relations Team for Restoration on Deadline Media Workshop: Grand All Image Award, Image Award and Judges’ Award
- 2008 Becoming Cosmopolitan Committee and Community Cooperative Ministries, Inc. for Becoming Cosmopolitan: Image Award and Judges’ Award
- Pamela Nulman, APR, Marie Mosley, APR and Southwest Florida Susan G. Komen for the Cure for the Susan G. Komen Southwest Florida Race for the Cure 2009: Image Award and Judges’ Award
- Priority Marketing and Studio RK for Studio RK Salon Campaign: Award of Distinction
- Priority Marketing and Clinic for Rehabilitation of Wildlife for C.R.O.W. Grand Opening: Award of Distinction
- Gooderham & Associates and Tina Haisman, APR, CPRC for American Beach News Service: Image Award and Judges’ Award
- Briggs & Rogers for The SWFL Wine& Food Fest: Award of Distinction
- White House Black Market Public Relations Team for From Our White House to Yours: Award of Distinction
- Debra Webb, APR, Dena Geraghty and Susan Bennett Marketing & Media, L.C. for Grande Dames Tea – Lee County PACE Center for Girls: Image Award
- David Parks, Jr., John Rinkenbaugh and Global-5 Communications for the IROX PR Program: Award of Distinction
- Bill Valenti and Lee Golden of Florida Gulf Bank and Phyllis Ershowsky, APR with PKE Marketing & PR Solutions for Florida Gulf Bank’s Downtown Detour Survival Program: Image Award
- Samantha Scott and Joseph Donzelli for Blessings in a Backpack – Tice Press Conference: Award of Distinction
- Lee County Port Authority for Berlin Airlift: Honoring a Historic Friendship Between the United States and Germany at Southwest Florida International Airport: Award of Distinction and Judges’ Award
- LCEC Public Relations Team for Marco Island Community Forum: Image Award
- Samantha Scott, Tiffany Esposito and Diane Connell for Children’s Advocacy Center Hard Hat Party: Award of Distinction

### **Division B – Printed Tools of Public Relations**

- Briggs & Rogers for Madden Research Loop Announcement: Grand Image Award and Image Award
- Samantha Scott and Derek Scott for On-TRAC Corporate Brochure: Image Award and Judges' Award
- Shell Point Communications Team for Shell Point Larsen Pavilion 5-Star Press Release: Award of Distinction and Judges' Award
- Briggs & Rogers and Mark Iwinski for Old Corkscrew Golf Club: Award of Distinction
- Shell Point Communications Team for the Shell Point Life Monthly Magazine: Award of Distinction
- Samantha Scott and Tiffany Esposito for Children's Advocacy Center Hard Hat Party Items: Award of Distinction

### **Division C – Audio/Visual Tools of Public Relations**

- Shell Point Communications Team for Shell Point Today Process Improvement Hiatus: Grand Image Award, Image Award and Judges' Award
- Debra Webb, APR, Dena Geraghty, Todd Schultz with NBC-2, and Susan Bennett Marketing & Media, L.C. for Grande Dames Tea – Lee PACE Center for Girls: Judges' Award

In addition, the Southwest Florida Chapter presented four scholarships to the 2009 Annual Conference, Florida's premier professional development opportunity for public relations professionals. Scholarship winners were Jessica Clark, APR; Phyllis Ershowsky, APR; Tina Haisman, APR, CPRC and Karen Ryan, APR.

The 2009 Image Awards Program was sponsored by Gulf Coast Business Review, LCEC and The Cooper Group Public Relations and Marketing.