

Meeting Called to Order at 11:53 am by President Ginny Cooper  
Raffle for free lunch went to Melissa Simontis from ICAN

April Meeting Minutes

Motion to approve made by Jessica Clark, APR; seconded by Megan Fasig

### **Announcements/Updates**

#### **Chapter Management**

**President Ginny Cooper**

President's ROCK-ing Chair Award goes to Phyllis Ershowsky, APR for her work on recruiting new members to SWFL FPRA

#### **Membership**

**VP of Member Relations Phyllis Ershowsky, APR**

Introduction of new members whose applications were approved at previous board meeting

Jacqueline House, Dan Whicker, Marie Olsen and Olivia Orth

Member Anniversaries recognized for May

One Scholarship/Rebate for membership is still available worth up to \$100

#### **Special Announcements**

**President Ginny Cooper**

- The Nominating Committee is still accepting names for interested individuals for the 2009-2010 Leadership Team and Board. Please contact Kathleen Taylor if you are interested by Thursday May 7.
- The search is on for the PRU 2010 Chairperson, please contact Kathleen Taylor if interested.
- The awards for Chapter Member Awards will be awarded at the July 2 meeting. Deadline to nominate is May 29. Send nomination to [president@fpraswfl.org](mailto:president@fpraswfl.org).
- Friday May 8 ends the Chapter Challenge competition for State Conference.
- May 27 members of FPRA will attend the Editorial Board meeting at The News-Press to offer a presentation on the PR profession.
- May 13 and 20 Study Sessions will be on preparation for the Readiness Review if anyone is interested in learning more about that process. Call Mary Briggs @ 278-3900.
- Social Media Café was great. It sold out, and the next one is slated for June 26 and will accommodate up to 160 individuals. Non-Members will pay a higher price than members of FPRA.

#### **Sponsor Presentation**

N/A

**Program:** Charly Caldwell II of Internet Services Group addressing "SEO and Web PR".

#### **Announcement of next meeting's topic**

The June meeting will be an open mic forum "Summer Potluck – Tips, Tools and Trends", where attendees will share their recommendations for vendors, resources and other "secrets".

- Please fill out surveys on tables regarding today's speaker
- Also, a committee seeks your opinion on potential changes in our monthly meeting venue. Please take a paper survey or fill out the one that will be coming to you by email.

Call was made for Motion to Adjourn

Motion made by Jessica Clark, APR; seconded by Kathleen Taylor

Meeting adjourned at 12:56pm by President Ginny Cooper