



Chris Gent, APR, CPRC

Chris Gent, APR, CPRC is Vice President of Corporate Communications for Kissimmee Utility Authority, Florida's sixth largest municipally-owned electric utility. He holds responsibility for the utility's internal and external communications, including marketing and advertising, media and public relations, employee outreach, special events and corporate philanthropy. An FPRA member since 1994, Chris has served 11 years on the FPRA State Board of Directors, including nine years on the Executive Committee. Chris spearheaded the FPRA conference blog in 2006, 2007, 2008, 2010 and 2011. He is a past president of the Orlando Area Chapter and received FPRA's Doris Fleischman Award in 2001 and Member of the Year in 2011. He earned his bachelor's degree in communications from the University of Central Florida and master's degree in strategic public relations from The George Washington University in Washington, D.C., where he graduated valedictorian in 2011.

Chris not only serves as FPRA's immediate past president but sits on the boards of the Kissimmee/Osceola County Chamber of Commerce, Florida Hospital Community Advisory Board, Community Vision, Leadership Osceola County and Kissimmee Main Street.