



Jennifer Moss, APR, CPRC

Jennifer Moss, APR, CPRC, has more than 20 years of healthcare public relations and marketing experience. She is currently the communications director for the Silverstein Institute, a world leader in the research and treatment of ear, nose and throat disorders, as well as the executive director for the Institute's non-profit division, the Ear Research Foundation.

She has a bachelor's degree in communications from East Carolina University. She is Accredited in Public Relations and is also a Certified Public Relations Counselor.

An FPRA member since 1998, she served for many years on the Central West Coast Chapter board including the position of president in 2003 – earning state President's Awards for leadership development and accreditation. Moss was named Central West Coast Chapter Member of the Year in both 2003 and 2012 and received the chapter's 2008 Ginnie Duffy-Troyer Professionalism Award.

At the state level, she has served on the FPRA Executive Committee for a total of nine years including State Association President in 2011 and this past year as Chair of the Counselor's Network.

She has a passion for RPIE and regularly teaches APR sessions at the chapter level. We are so pleased she could join us today.