



Phyllis K. Ershowskey, MBA, APR, CPRC

As an avid reader, writer and lifelong learner, Phyllis always knew she wanted to work in the communications industry. After majoring in English at Vassar College she began her career in the marketing/public relations department of Cunard Cruise Line in New York City. She also served as Public Information Officer for Long Island's legislative branch and achieved her MBA.

A Southwest Florida resident since 1993, she worked for 15 years at an area marketing/PR agency and in 2008, founded PKE Marketing & PR Solutions, a strategy-based, results-oriented, award-winning firm. Most recently, PKE is the recipient of two 2014 Image Awards from the Florida Public Relations Association and a Hermes Creative Award, an international recognition from among 5,500 entries worldwide.

Phyllis has also served as an adjunct professor of public relations at Florida Gulf Coast University. Her peers honored her as the 2013 PR Professional of the Year, Florida Public Relations Association SWFL. She is committed to our community, currently serving as board chair for AMIkids SWFL, and providing public relations services to non-profit organizations including Susan G. Komen SWFL, Shy Wolf Sanctuary and the Hazelden Betty Ford Foundation SWFL.