



**Teri Hansen, APR**

Teri Hansen, APR, is the founder, president and creative director of Priority Marketing of Southwest Florida, the region's largest full service marketing, advertising and public relations agency, which has been recognized as the Best in Business by Gulfshore Business Magazine for three consecutive years. A very hands-on business owner, she serves as president and creative director of the firm, which was established in 1992. An experienced and dynamic leader, she has earned a reputation for exceptional integrity, creativity and spirit.

During her career, she has received many personal honors – including being named Southwest Florida's PR Professional of the Year and Lee County's Marketing Director of the Year three times by the Lee Building Industry Association. Her team's work is continually recognized as the best in the industry locally, nationally and internationally. Teri holds a bachelor's degree in business from the University of South Florida and the Universal Accreditation in Public Relations (APR). She is also a member of the Florida Public Relations Association's Counselor's Network and has served as a leader on this organization's state executive committee.

She is currently on the board of Habitat for Humanity of Lee County, The American Heart Association Heart Ball, Lakes Park Enrichment Foundation and Builders Care – a nonprofit charitable organization that provides emergency repairs and construction services to elderly, disabled and economically disadvantaged people.