



Sponsorship Information

Public Relations University 2017

Thursday, October 5, 2017

Florida SouthWestern State College (Lee Campus)
8099 College Parkway; Fort Myers, Florida 33919

Each year, the Southwest Florida FPRA Chapter hosts an all-day seminar for business professionals called Public Relations University (PRU). Guest speakers from across the state examine trends in the changing market and the fusion of new media with traditional communication elements. We'd like to invite your business to become an event sponsor by choosing one of the sponsorship packages below.

We know you're searching for the best value and wisest investment of your company's resources. Putting your company in front of the top public relations professionals in the region at this high-profile, annual event makes sense. Plus, pre- and post-event publicity in our e-newsletter, website, and other PRU promotional material is included with each level. After all, we know the value of PR!

PRU Sponsorship Levels

- | | | |
|----------------|-------|--|
| Bronze Sponsor | \$100 | <ul style="list-style-type: none"> • Name and logo on printed materials, website registration page and all other forms of event materials and promo items • Verbal acknowledgement during promotional opportunities and also during the event • Invitation to attend the networking/breakfast part of the event with booth or table |
| Silver Sponsor | \$250 | <ul style="list-style-type: none"> • Name and logo on printed materials, website registration page and all other forms of event materials and promo items • Verbal acknowledgement during promotional opportunities and also during the event • Invitation to attend the networking/breakfast part of the event with booth or table • Invitation to address attendees in between presentations for two minutes • One (1) complimentary ticket to the event |
| Gold Sponsor | \$500 | <ul style="list-style-type: none"> • Name and logo on printed materials, website registration page and all other forms of event materials and promo items • Verbal acknowledgement during promotional opportunities and also during the event • Invitation to attend the networking/breakfast part of the event with booth or table • Invitation to address attendees in between presentations for two minutes • Two (2) complimentary tickets to the event • Invitation to participate in an event sponsor highlight email sent to all membership promoting the PRU event |

To sponsor PRU 2017, please submit the following information to Christina Prendiville by email at christina@mehtacommunications.com, or by mailing to PO Box 60621, Fort Myers, FL 33906.

Yes! I would like to sponsor PRU 2017 at the _____ Level

Name/Company Name: _____

Company Address for Invoice _____

Phone Number: _____ Email: _____