



## FOR IMMEDIATE RELEASE

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### **FPRA Southwest Florida Chapter win twelve awards at annual state conference**

**FORT MYERS** – August 17, 2018 - The Florida Public Relations Association (FPRA) honored the FPRA Southwest Florida Chapter (FPRA SWFL) with several awards at the 80<sup>th</sup> Annual FPRA State Conference at the Sawgrass Marriott in Jacksonville, Fla. on Aug. 6 through Aug. 9, 2018. Members from 15 chapters across the state of Florida and public relations professionals from around the world enjoyed four days of professional development, networking and recognition from their peers.

The competition is conducted annually to recognize outstanding public relations programs in Southwest Florida during the last year, and to encourage and promote the development of public relations professionalism. Winners demonstrate the very best examples of innovation, planning and design.

A **Grand Golden Image Award** and a **Golden Image Award** went to Lisa Murray, APR, CPRC for the Interop Technologies Website Redesign. *Other awards presented, were as follows:*

**Golden Image Award:** Priority Marketing for the Guadalupe Center 2017 Impact Report;

**Award of Distinction:** Jennifer J. Edwards, Heather Doane, APR and Trish Robertson, APR, CPRC for the 2017 High School Voter Registration Challenge; Pushing the Envelope, Inc. for Dock5 vs. Hurricane Irma; Pushing the Envelope for Sloan's Mobile Communication Campaign; Lee County Port Authority Communications and Marketing Team for FPRA In The Spotlight - Southwest Florida Chapter's 2017 Local Image; CONRIC PR & Marketing for City of Palms Classic; Albert Arguelles and Randy Mitchelson, APR for iPartnerMedia Digital Marketing Workshop for Kinetico Water System;

**Judges' Award:** CONRIC PR & Marketing for City of Palms Classic; Jennifer J. Edwards, Heather Doane, APR and Trish Robertson, APR, CPRC for the 2017 High School Voter Registration Challenge; Lee Health Strategic Communications and Public Relations Department for Take 5 Leadership Newsletter;

Established in 1938, FPRA is the oldest public relations organization in the country. FPRA is dedicated to developing public relations practitioners, who, through ethical and standardized practices, enhance the public relations profession in Lee, Collier, Charlotte, Hendry and Glades counties. For additional information, please visit the Southwest Florida Chapter of FPRA website at <http://www.fpraswfl.org>.