

Jason Teeters - Lifestyle Designer, Jet Set State a Lifestyle Brand

Hi, I'm Jason Teeters and I help artists, makers, designers, and curators adapt and innovate in the 21st century so they can create more purpose, passion, and profits in their creative business.

I especially love nothing more than helping creative's move past the anxiety inducing, momentum crippling uncertainty to design a business that rewards them emotionally, intellectually, and financially.

For the past 15 years, I have designed customized training and educational programs targeting multiple stakeholders, facilitated training sessions, launched new businesses, and developed solutions for digital deployment for companies across the U.S. and parts of Europe.

Prior to launching Jet Set State, I served as Solution Architect at Pearson Learning, where I spearheaded and designed new strategic service offerings around Data and Analytics, to help clients identify and pursue new technology initiatives within the educational sector.

Before my move to Pearson, I worked for Collegis Education where I delivered revenue-growth solutions for colleges and universities wanting to maximize their enrollment potential through Marketing, Engagement, and Retention.

In 2013, I received a master's degree in Industrial Organizational (I.O.) Psychology from The Chicago School of Professional Psychology, where I specialized in employee performance, organizational development and consumer behavior. I also hold a bachelor's degree in Public Relations from Ball State University in Muncie, Indiana, where I received a scholarship to play Division-1 football for the fighting Cardinals.

In my spare time, I enjoy traveling the world with my wife, who is an international wedding planner. In 2015, we were married in Marrakech Morocco, which served as the inspiration for the names of our two children, Marra(2) and Kesh(1).

