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PAM FULTZ EARNS PROFESSIONAL PUBLIC RELATIONS ACCREDITATION

FORT MYERS, Fla. (Aug. 17, 2018) – Pam Fultz, APR, of the Southwest Florida Chapter of the Florida Public Relations Association (FPRA) recently earned professional public relations accreditation and received the designation of Accredited in Public Relations (APR).

Fultz joins the more than 4,300 active public relations professionals worldwide who represent an elite group of skilled professionals committed to practicing with high ethical standards, including 36 currently in southwest Florida.

Fultz is the community relations manager for Vi at Bentley Village, a large senior living community in Naples. She has an extensive background in both public relations and radio and television news broadcasting, as a reporter anchor and news director. Fultz earned a master's degree in corporate and organizational communications from Northeastern University in Boston and a bachelor's degree in communications from Wright State University in Dayton, Ohio. She is the immediate past-president of the Gulf Coast Chapter of the Public Relations Society of America. She also serves on the marketing and wildlife committees at The Conservancy of Southwest Florida.

To earn public relations accreditation, candidates must pass an oral presentation and rigorous written examination administered by the Universal Accreditation Board (UAB), which is an alliance of eight national and statewide professional associations dedicated to furthering the field of public relations and the development of public relations professionals. FPRA is a member of the UAB.

Established in 1938, the Florida Public Relations Association is the oldest public relations organization in the United States. FPRA is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. The Southwest Florida Chapter of the Florida Public Relations Association is dedicated to programs and activities that enhance the success of public relations professionals in Lee, Collier, Charlotte, Hendry and Glades counties. For more information, visit www.fpraswfl.org or Like Us on [Facebook](#).

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