ABOUT CARLOS COLLAZOS

Carlos Collazos is a creative designer and marketing strategist with a very strong work ethic and entrepreneurial mind. Collazos is the CFO and Owner of C+8 Design, which he started in 2010 after working for advertising and digital marketing agencies in South Florida. With C+8 Design, he has created, developed, and managed brands, using a 360-degree approach to marketing tools across all media for clients in varied spaces.

Collazos has a strong focus on branding and all that is related to finding the perfect communication vehicle from messaging to visuals. He strongly believes consistency plays a big role within brands, staying true to the core values and promises of the brand, service or product while adapting to the latest trends and tools to communicate.