

ABOUT DR. NANCY RICHMOND



Dr. Nancy Richmond is a Marketing Professor at Florida International University's College of Business for the Department of Marketing and Logistics. She is an innovative educator, social media consultant and executive coach that empowers and trains people to leverage technology and social media skills to be effective leaders.

Dr. Richmond uses creative solutions and research-based strategies to help organizations survive and thrive during times of growth, disruption and/or crisis. She is recognized as a social media authority with over 300,000+ followers. Her insights on the future of social media, technology and work have made her sought after by leaders and corporations as a keynote speaker and consultant.