

## **FPRA announces Second Annual Merry Givemas Toy Drive**

*Toy drive benefits the Children's Advocacy Center of Southwest Florida*

**FORT MYERS, Fla. (Nov. 16, 2021)** – The Southwest Florida Chapter of the Florida Public Relations Association (FPRA) announces its Second Annual Merry Givemas Toy Drive, from now until Dec. 9, to benefit the Children's Advocacy Center of Southwest Florida (CAC).

In memory of Janet Wilson, a long-time chapter member, public relations professional and media representative in Southwest Florida, this annual toy drive provides the opportunity to carry out her legacy and spread some holiday joy by donating new, unwrapped toys and small denomination gift cards to the CAC, a 501(c)(3) nonprofit organization that provides a coordinated response to child victims of abuse and neglect. Through therapeutic counseling, parenting education and additional prevention services, the organization offers a safe place for at-risk children and their families to come and be heard.

Drive donations may be dropped off at the following SWFL locations:

**Florida Gulf Coast University**, Reed Hall  
10501 FGCU Blvd. S.  
Fort Myers, FL 33965

**Florida SouthWestern State College**, Building AA  
8099 College Pkwy.  
Fort Myers, FL 33919  
*Donation box is located by the stairwell near Starbucks.*

**Mercola Market**  
125 SW 3<sup>rd</sup> Place  
Cape Coral, FL 33991  
*Donation box will be available in the market during store hours.*

**Priority Marketing**  
12140 Carissa Commerce Court, Suite 201  
Fort Myers, FL 33966

**Pushing the Envelope**  
2402 Bay Street, #106

Fort Myers, FL 33901

**SWFL, Inc.**

25071 Chamber of Commerce Drive  
Bonita Springs, FL 34135

Donations may also be picked upon request as well as shipped directly to the local FPRA chapter. For additional information, or to arrange pickup or shipments, please email [pr@fpraswfl.org](mailto:pr@fpraswfl.org).

**About the Florida Public Relations Association**

Established in 1938, FPRA is the oldest public relations organization dedicated to developing public relations practitioners, who, through ethical and standardized practices, enhance the public relations profession in Florida. It is comprised of 15 professional and 14 student chapters throughout the state, providing professional development, networking and professional recognition opportunities. The Southwest Florida Chapter serves professionals in Lee, Collier, Charlotte, Hendry and Glades counties. For additional information, please visit the Southwest Florida Chapter of FPRA website at [www.fpraswfl.org](http://www.fpraswfl.org).