



2024 MEDIA BREAKFAST

SPONSORSHIP OPPORTUNITIES

The Media Breakfast, organized by FPRA Southwest Florida Chapter, brings together PR and marketing pros with media representatives for networking and insights into industry trends. Sponsoring the event offers visibility to a captive audience of industry professionals and media representatives, fostering valuable relationships and business opportunities. Your brand will be prominently featured in event materials, increasing your visibility among industry peers.

Supporting the Media Breakfast demonstrates your commitment to community and professional development, enhancing your brand's reputation within the industry.

- **\$1,500 Gold Medal Presenting Sponsor** (1 Available)
 - Mentioned as presenting sponsor on all event materials including:
 - Recognition on FPRA SWFL event emails and social media posts
 - Logo listed on the event landing page
 - Logo included on the event presentation
 - Logo included on the event poster
 - Logo + FPRA's logo on swag bag (*if secured by July 1*)
 - Verbal recognition during the event program
 - Mention in the event press release
 - Opportunity to emcee and/or speak at the event for up to two minutes
 - Option to provide a promo/takeaway item to attendees (75-100)
 - Up to six tickets to the event

- **\$750 Silver Medal Panel Sponsor** (1 Available)
 - Mentioned as a panel sponsor on event materials including:
 - Recognition on FPRA SWFL event emails and social media posts
 - Logo listed on the event landing page
 - Logo included on the event presentation
 - Logo included on the event poster
 - Verbal recognition during the introduction of the panel discussion
 - Option to provide a promo/takeaway item to attendees (75-100)
 - Up to four tickets to the event

CONTACT NICKI@PRIORITYMARKETING.COM TO SECURE YOUR SPONSORSHIP.

ADDITIONAL OPPORTUNITIES

- **\$500 Bronze Medal Meal Sponsor (1 Available)**
 - Mentioned as the meal sponsor on event materials including:
 - Recognition on FPRA SWFL event emails and social media posts
 - Logo listed on the event landing page
 - Logo included on the event presentation
 - Logo included on the event poster
 - Signage with your logo near the breakfast buffet
 - Verbal recognition in the program
 - Option to provide a promo/takeaway item to attendees (75-100)
 - Up to three tickets to the event

- **\$350 Champion Sponsor (5 Available)**
 - Mentioned as a sponsor on event materials including:
 - Recognition on FPRA SWFL event emails and social media posts
 - Logo listed on the event landing page
 - Logo included on the event presentation
 - Option to provide a promo/takeaway item to attendees (75-100)
 - Up to two tickets to the event

- **\$150 Storyteller Sponsor (5 Available)**
 - Mentioned as a sponsor on event materials including:
 - Recognition on FPRA SWFL event emails and social media posts
 - Logo listed on the event landing page
 - Logo included on the event presentation