

BOARD OF COUNTY COMMISSIONERS

LEE COUNTY, FLORIDA

PROCLAMATION

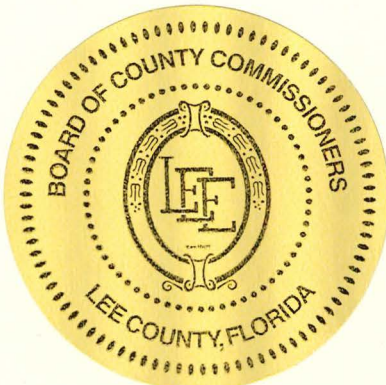
- Whereas, The Florida Public Relations Association (FPRA), founded in 1938, is the oldest public relations organization in the United States; and dedicated to providing public relations professionals with the knowledge, resources, and ethical standards to serve their organizations and communities effectively; and
- Whereas, on January 16, 1985, the Southwest Florida Chapter of FPRA was established as part of this legacy, contributing 40 years of leadership, professional development, and innovation to our community; and
- Whereas, the Chapter has fostered an environment to provide public relations, communications, and marketing professionals with a forum to collaborate, share expertise, and advance the profession, and the chapter has continually adapted to the evolving communications landscape while strengthening the profession across Southwest Florida through its values of Community, Integrity, Learning and Servant Leadership; and
- Whereas, members of the Chapter represent a wide range of backgrounds, including government, healthcare, education, nonprofit, and private corporations, contributing to the growth, success, and resilience of the Southwest Florida community; and
- Whereas, the Chapter places a strong emphasis on actively cultivating the next generation of professionals through its student chapter at Florida Gulf Coast University (FGCU), mentorship initiatives, and internship programs, ensuring the sustainability and evolution of the profession; and
- Whereas, the 40th anniversary of the Southwest Florida Chapter represents a significant milestone, honoring its contributions to both the local community and the enduring history of FPRA;

NOW, THEREFORE, BE IT RESOLVED THAT THE Board of County Commissioners of Lee County, Florida proclaims that January 16, 2025 shall be known as

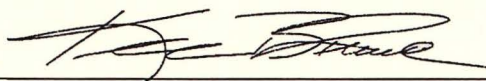
SOUTHWEST FLORIDA PR AND COMMUNICATIONS PROFESSIONALS' DAY

and encourages all citizens and industry partners to honor these professionals and recognize their commitment to the field.

Duly executed this 21st day of January 2025.



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LEE COUNTY, FLORIDA



CHAIRMAN