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FGCU Graduate Earns Prestigious Certificate in Principles of Public Relations

FORT MYERS, Fla. (September 10, 2026) – Florida Gulf Coast University graduate Alexis Hampton has earned the Certificate in Principles of Public Relations, a national credential administered by the Universal Accreditation Board.

The Certificate is awarded to students and recent graduates who pass a rigorous examination demonstrating foundational knowledge of the public relations profession. By earning this national credential, Hampton becomes the 21st FGCU Eagle to do so, joining a growing number of graduates who are distinguishing themselves early in their public relations careers through national-level achievement.

“Alexis’s accomplishment reflects the dedication, initiative and professionalism we strive to instill in our public relations students,” said Kara Winton, MS, APR, CPRC, public relations instructor in the Department of Communication and Philosophy at Florida Gulf Coast University. “Earning this national credential as she launches her career demonstrates her strong foundation in public relations and her commitment to the standards of the profession.”

Hampton graduated from Florida Gulf Coast University in August 2026 with a bachelor’s degree in communication with a concentration in public relations and a minor in anthropology.

She currently works as a junior account executive for National Strategies Public Relations in Tampa.

To qualify for the Certificate in Principles of Public Relations examination, students must be within six months of graduation from an accredited college or university with a degree in public relations or a related field. They must also be members of the Public Relations Student Society of America or another UAB-affiliated student organization and complete a designated prep course.

About the Florida Public Relations Association

The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. For more information on the Southwest Florida Chapter of the Florida Public Relations Association, visit www.fpraswfl.org.

About the Universal Accreditation Board

The UAB was established in 1998 by a coalition of public relations professional organizations, which includes the Asociación de Relacionistas Profesionales de Puerto Rico, Florida Public Relations Association, California Association of Public Information Officers, Maine Public Relations Council, National Association of Government Communicators, National School Public Relations Association, Public Relations Society of America (PRSA), Religion Communicators Council and the Southern Public Relations Federation. Each organization contributes resources and senior-level volunteer members representing all segments of the public relations profession. More information about the Certificate and the Universal Accreditation Board is available at www.praccreditation.org.

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